



**PORTLAND, Ore. (January 9, 2013)** – adidas today announced a long-term partnership with basketball superstar John Wall of the Washington Wizards.

“I’ve enjoyed my time with Reebok and I’m grateful for everything we accomplished the last few years,” said Wall. “Now, I’m excited to return to the court soon and begin my new partnership with adidas. They’ve changed the game with new technology and style and I can’t wait to be a part of it.”

The No. 1 overall pick in the 2010 NBA Draft, Wall has career averages of 16.3 points, 8.2 assists, 4.6 rebounds and 1.6 steals. In his rookie campaign, Wall became the third youngest player ever to record a triple-double and earned 2011 Rookie Game MVP honors at the NBA All-Star Weekend Rookie Challenge. At the University of Kentucky, Wall’s dynamic play as a freshman earned him SEC Player of the Year honors and helped lead the Wildcats to the NCAA Tournament Elite Eight.

“John Wall is a great talent and his quickness, superior athleticism and personality make him one of the most exciting young players in the game,” said Lawrence Norman, adidas vice president of global basketball. “We’re excited to partner with John to continue to develop new innovative products and grow our brand and business.”

Wall is the latest addition to the adidas basketball roster which includes 2010 NBA MVP Derrick Rose of the Chicago Bulls, three-time NBA Defensive Player of the Year Dwight Howard of the Los Angeles Lakers and two-time NBA MVP and four-time NBA Champion Tim Duncan of the San Antonio Spurs. He joins several recent adidas partners to earn NBA All-Rookie team honors including Ricky Rubio of the Minnesota Timberwolves, Kenneth Faried of the Denver Nuggets, Iman Shumpert of the New York Knicks, Brandon Knight of the Detroit Pistons and MarShon Brooks of the New Jersey Nets.

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Other adidas athletes include WNBA star Candace Parker, FIFA World Player of the Year Lionel Messi of FC Barcelona and 2011 NFL Defensive Rookie of the Year Von Miller of the Denver Broncos.

Wall will be featured in a variety of upcoming adidas marketing initiatives and will play a role in the development of basketball footwear and apparel.

**About adidas**

adidas has been providing innovative products for the world's best athletes for more than 50 years, from past legends to today's superstars, such as Derrick Rose, Dwight Howard and Candace Parker. On April 11, 2006 adidas and the National Basketball Association signed an 11-year global merchandising partnership making the adidas brand the official uniform and apparel provider for the NBA, the Women's National Basketball Association (WNBA) and the NBA Development League (D-League) beginning with the 2006-07 NBA season.

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