

Kids' Fair in Sofia center
- September 22nd and 23rd – the city garden in front of the National Theatre Ivan Vazov

After the Kids' Fair organized on August 25th and 26th in the Sea garden in Burgas, adidas will bring joy to the small fans in the capital.



On September 22nd and 23rd from 10 a.m. to 6 p.m. in the city garden in front of the National Theatre Ivan Vazov adidas will give the chance to all young sport talents to show their skills on the special mini playground. The young football fans will be able to test their skills for control over the ball and the young ladies will have the opportunity to join aerobics and zumba activities.

All participants will receive gifts but only the best ones will be awarded with the big prizes.

Come to play and have fun together! See you there!





Notes to the editors:

adidas Bulgaria will take part in the Fourth Kids' Fair organized by America for Bulgaria and Easyart Foundations in partnership with Sofia Municipality. The sport brand often participates in initiatives for development of children's and youth sport worldwide. Its main purpose is to help young sport people to grow up, to stimulate their development and engagement in sports, in order to become healthy and strong personalities.

The Kids' Fair is a two-day program of workshops with free access for all children in the capital. It aims to give opportunity to a wide range of families to join all cultural, entertaining and educational initiatives during these days. Our partners will provide different free modules through which the children will experience the world of art, culture, education and sport. The project is open to all people who wish to take part and to make children happy.

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