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**adidas presents the ultimate line-up for
flagship 2012/2013 UEFA European competitions**

– Three new Official Match Ball designs revealed for new season –

Herzogenaurach / Monaco, 30th August, 2012 – Today adidas revealed a new line-up of Official Match Balls for the 2012/2013 season of the UEFA Champions League and the UEFA Europa League and for the 2012 UEFA Super Cup competition.

The Finale 12 – The Official Match Ball for the 2012/2013 UEFA Champions League season

The adidas UEFA Champions League Finale 12 Official Match Ball will be used in all group stage matches of the 2012/2013 competition, and the new design features an outer coating texture designed to provide optimal grip at the point of impact.

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UEFA Champions League Finale 12
Official Match Ball

The artwork within the iconic star panel construction uses bold colours (white/lab lime/dark violet) and is designed to reflect a tactics board of precise on-field movements in addition to the geographical locations throughout Europe linked together as a result of the competition.

The top and bottom thermal bonded stars on the match ball, based on the design of the UEFA Champions League logo, contain co-ordinates of Nyon, Switzerland, and Herzogenaurach, Germany, the homes of UEFA and Official Match Ball supplier adidas respectively.

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This season adidas will launch a campaign for fans to engage through the UEFA Champions League and ask themselves the question: "Are you UEFA Champions League level?" For the first time ever this season, all three adidas boot silos (Predator, adiPure and f50) are miCoach enabled, allowing players to track and analyse statistical data from their matches and share on Facebook.

The season-long activation centres around the three adidas boot silos and miCoach technology and is endorsed by Real Madrid CF manager José Mourinho and prominent adidas players Leo Messi, Xavi (both FC Barcelona) and Bastian Schweinsteiger (FC Bayern Munich).

A key piece of the "Are you UEFA Champions League level?" campaign is a miCoach training plan developed to allow fans to test themselves against the very best during various stages of the competition from pre-season, through the group stages, all the way to the final. Fans can access the training programmes online on www.micoach.com/uclgroup and via specialist activations in adidas stores and on www.facebook.com/adidasfootball and @adidasfootball on Twitter.

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The Official Match Ball for the UEFA Europa League

The new-look Official Match Ball for the 2012/2013 season of the UEFA Europa League will see the introduction of key ball technology first used for UEFA EURO 2012™ in the development of the highly successful Tango 12.

The distinctive design incorporates the now iconic UEFA Europa League colours (red/yellow) and also features a stylised interpretation of the UEFA Europa League Trophy within the panel designs.



UEFA Europa League 2012/13 season
Official Match Ball

The Official Match Ball for the UEFA Super Cup

Tomorrow, UEFA Champions League winner Chelsea FC play Club Atlético de Madrid, winner of the 2011/12 UEFA Europa League, in the UEFA Super Cup 2012 taking place in Monaco.

RELEASE

The ball features technology taken from the Tango 12 and also builds in design features such as the competition logo and integrated blue and red colours of the two finalists.



UEFA Super Cup 2012
Official Match Ball

UEFA Champions League Finale 12 and UEFA Europa League Official Match Balls are now available for purchase in adidas retail outlets, associated stockists and www.adidas.com/shop. For further information on adidas products and services please visit news.adidas.com or join the conversation at www.facebook.com/adidasfootball or on Twitter: @adidasfootball.

– Ends –

Notes to Editors:**adidas Production of Official Match Balls since 1970**

adidas' experience in football production is unparalleled. adidas has been making footballs since 1963 and is now the world's leading manufacturer, always at the cutting edge of technology. adidas has supplied the Official Match Balls to all major UEFA and FIFA tournaments since 1970, and since 2006 is also the Official Supplier of the match ball for all

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UEFA Champions League games. The adidas Finale ball has been used for the UEFA Champions League Final since the 2000/2001 season. This season, adidas will supply over 6,000 Official Match Balls for use during the UEFA Champions League tournament and over 6,500 balls for the UEFA Europa League tournament.

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