

ADIDAS SIGNS RYAN TANNEHILL

PORTLAND, Ore. – April 19, 2012 – adidas today announced a partnership with top NFL Draft prospect quarterback Ryan Tannehill of Texas A&M University.

"I'm excited to join the adidas family," said Tannehill. "I wore the three stripes in college and adidas is the perfect fit for me as I head to the next level."

Beginning his Texas A&M career as a record-breaking wide receiver, Tannehill became the Aggies' starting quarterback his junior season and threw for 5,450 yards and 42 touchdowns in two seasons behind center. After his prolific senior season, Tannehill was named a finalist for the Johnny Unitas Golden Arm Award.

Off the field, Tannehill was a three-time member of the All-Big 12 Academic Team, graduated cum laude with a degree in Biology and earned the National Football Foundation's Scholar-Athlete award.

"Ryan showed great versatility and athleticism in college," said Mark Daniels, director of football for adidas America. "His speed, size, strength and leadership make him the perfect fit for our brand."

At his Texas A&M Pro Day, Tannehill wore the 6.9 ounce adizero 5-Star, the lightest cleat in football. Earlier this month, adidas launched the adizero 5-Star Mid, which at 7.9 ounces is the lightest mid cleat in the game.

Athletes and fans can follow the conversation on Twitter at @adidasUS and #adizero or visit facebook.com/adidasFootballUS for the latest information.

adidas Football develops high-performance and lightweight football cleats, apparel and accessories for some of the greatest players and teams in the game including more than 70 collegiate football programs and 2011 Heisman Trophy winner Robert Griffin III, NFL Defensive Rookie of the Year Von Miller of the Denver Broncos, Pro Bowlers Jimmy Graham of the New Orleans Saints and Frank Gore of the San Francisco 49ers, DeMarco Murray of the Dallas Cowboys, Eric Berry of the Kansas City Chiefs, Reggie Bush of the Miami Dolphins, Mario Williams of the Buffalo Bills, Lawrence Timmons of the Pittsburgh Steelers and C.J. Spiller of the Buffalo Bills.

###

For more information visit news.adidas.com/US or contact: Michael Ehrlich (971) 234-2214 office (503) 720-4512 mobile michael.ehrlich@adidas.com