



stella mccartney

**Caroline Wozniacki to wear
pleated adidas by Stella McCartney dress
for US Open 2011**

Herzogenaurach, August 2011 - The world number one Caroline Wozniacki is all set to compete and unveil her new pleated tennis dress for this year's US Open in Flushing Meadows, New York. Classic in design, this white chalk coloured dress is scuba inspired, showing strength and fluidity with every movement Caroline makes on the court.

As the Tennis collection ensures high performance combined with sophisticated design details, expect Caroline's tennis performance dress to be shaped with elegant cuts, tight-fitted with a fashionable functionality through CLIMALITE® materials which keeps the body dry by drawing sweat away from the skin. The Barricade VI tennis shoe accompanies the dress adding superior stability and protection to Caroline's game. Coming onto the court, Caroline will carry her grey adidas by Stella McCartney tennis bag that conveniently holds everything she needs. Other items in the collection include the tennis hoodie, the performance hot pant and bra top plus accessories such as the tennis visor and wrist band. For the Doubles competition, Caroline will sport a grey tennis lycra tank top matched with a pleated yellow skirt. The outfit continues to follow the range inspirations and does not compromise performance and style.

The top ranked Dane has been a perfect ambassador for the brand starting 2009 and is known as the exclusive face of the adidas by Stella McCartney collection not only on but also off the court. Caroline can also be seen wearing from the Running and Studio Collection of adidas by Stella McCartney. The overall adidas by Stella McCartney FW11 collection was created to give off a strong air of confidence resulting from a unique detailing. Inspired by silhouettes from the world renowned designer's fashion offering, adidas by Stella McCartney continues to pioneer a fusion of style and cutting edge performance to make women feel stylish while exercising and be able to allow them to own what they wear. The adidas by Stella McCartney fall/winter 2011 collection hits retail in 671 stores from July 2011.

(Insert Product Pricing)

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Notes to Editors...

Successfully grown since 2005, the adidas by Stella McCartney collaboration was launched with a spring/summer collection in February 2005 and remains a unique concept for women. The collection remains deeply rooted in sport and continues to re-define and challenge traditional sport silhouettes. The highly functional sports range consists of apparel, footwear and accessory pieces in Running, Weekender, Studio, Yoga, Tennis, Golf, Coverups and Wintersports fusing style with top-level technology for maximum performance.

CLIMALITE® is a light and breathable fabric that works to keep you cool by conducting heat and sweat away through a combination of heat- and moisture-dissipating materials and three-dimensional design. The special fabric pulls sweat away from the skin to the outer fabric face for quick evaporation, enhancing the body's natural temperature regulation, keeping you cooler, drier and more comfortable.

BARRICADE VI is adidas' biggest selling tennis shoe and provides unbeatable stability on court for all players on a wide range of surfaces. Featuring adiWEAR® - a durable, non-marking rubber - the Barricade avoids early wear and tear, essential for both practice and matches. The TORSION® System technology provides the perfect mix of midfoot stability and flexibility, while adiPRENE® cushioning ensures maximum comfort during even the longest of rallies.

adidas Player Development Program

The adidas Player Development Program was created in 2006 to address the individual needs of both junior and professional tennis players. The service offers a unique mix of advice and support, from coaching and fitness training through to hitting partners, nutritional advice and career management plans to nurture adidas Tennis talent over the coming years. Caroline Wozniacki, Fernando Verdasco, Sania Mirza, Grigor Dimitrov, Laura Robson, Raluca Olaru and Sorana Cirstea are some of the players currently participating in the program, which does not replace their own personal trainers but instead gives them an extra helping hand to build a career. Over 30 additional players including Ana Ivanovic and Dinara Safina, have used this free service at various stages in the past three years. Caroline Wozniacki has been part of the adidas Player Development Program since 2007.

Note: adidas offers products out of two different divisions: Sport Performance (leading technologies), Sport Style (Fashion Group and Originals). The adidas by Stella McCartney range is part of the adidas Sport Performance division.

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