

Roland Garros just got more special for Jo-Wilfried Tsonga

- Tennis star debuts adizero Roland Garros collection at his home Grand Slam -

Herzogenaurach/Paris, May 21, 2011 – Jo-Wilfried Tsonga will go all in at his home Grand Slam as he steps on the clay of the French Open debuting the special edition Roland Garros adizero apparel and footwear collection.

“Roland Garros is special to me because I play in front of my home crowd with all my friends and family there to support me. When I go out there with so many people watching I want to be comfortable with what I am wearing and look my best - and the adizero collection makes that possible,” says Jo-Wilfried Tsonga.

A perfect blend of performance and style, the Roland Garros adizero collection is designed for the risk taker, the player who likes to stand out in the crowd, making Jo- Wilfried Tsonga the perfect ambassador. It features the official Roland Garros logo and is equipped with the latest adidas technologies for maximum comfort and performance.

The adizero shirt in adidas intense green and medium lead was designed with the 2011 Roland Garros theme of Legends in mind. It features an avant-garde triangular print providing an iconic feel. On the technology side, the FORMOTION™ cut ensures maximum comfort while the ClimaCool® technology placements in key sweat zones guarantee optimal body temperature control. The adizero Ace Bermuda shorts complementing the shirts come in two colours, medium lead and white.



Rounding out the collection is the adizero Feather Clay, the leading lightweight tennis shoe for the aggressive, fast all-court

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player. Featuring the latest adidas technologies such as adiPRENE™, adiTUFF™, Torsion and adiWEAR®, the shoe is designed to endure even the most grueling clay court matches. In addition, a TPU framework holds the foot for maximum stability. The adizero Feather Clay comes in metallic silver, black and intense green.

The adizero Ace Traditional Polo shirts (€ 40) and adizero Ace Bermuda shorts (€ 42) as well as the adizero Feather Clay tennis shoe (€ 110) are available at adidas Sport Performance Stores and selected retailers.

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About adidas:

adidas is a global designer, developer and marketer of athletic footwear, apparel and accessories with the mission to be the leading sports brand in the world. Brand adidas is part of the adidas Group, a corporation that includes brands such as Reebok, TaylorMade and Rockport.

About the adidas Group

The adidas Group is one of the global leaders within the sporting goods industry, offering a broad range of products around the core brands adidas, Reebok, TaylorMade, Rockport and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group has more than 42,000 employees and generated sales of € 12 billion in 2010.

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About adidas Tennis

adidas is a leader in tennis footwear and apparel with a strong history of supplying legendary players such as Ilie Nastase, Rod Laver, Stan Smith, Ivan Lendl, Stefan Edberg, Andre Agassi and Steffi Graf with the best sportswear for their needs. Today, Andy Murray, Ana Ivanovic, Fernando Verdasco, Jo-Wilfried Tsonga, Andrea Petkovic and adidas by Stella McCartney's tennis girl Caroline Wozniacki, to name a few, benefit from the best technology and innovation in both adidas footwear and apparel, allowing them to prepare for their on-court challenges.
