

Obama and Merkel inspired by ABB's ground-breaking digital technology at Hanover Fair

Hanover, Germany and Zurich, Switzerland, April 25, 2016 – German Chancellor Angela Merkel and US President Barack Obama were the first to experience ABB's groundbreaking new smart sensor at Hanover Fair on Monday.

The two leaders were shown how ABB's smart sensor can improve the productivity of hundreds of millions of electric motors by connecting them for the first time to cloud-based services.



German Chancellor Angela Merkel, US President Barack Obama, ABB CEO Ulrich Spiesshofer, ABB Americas Region President Greg Scheu

"The smart sensor enables transcontinental industrial digitalization," said Spiesshofer. "The sensor reduces the downtime of motors by up to 70 percent, extends their life span by up to 30 percent, and cuts energy consumption by as much as 10 percent. If all industrial electric motors worldwide were equipped with our smart sensors, the energy savings would be equivalent to the output of 100 large power plants."

ABB (www.abb.com) is a leading global technology company in power and automation that enables utility, industry, and transport & infrastructure customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in roughly 100 countries and employs about 135,000 people.

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